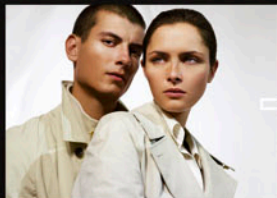


THE JEWEL IN THE CROWN

Aquascutum's flagship store sets the standard for London's newly stylish Regent Street

AQUASCUTUM'S FLAGSHIP STORE WAS REDESIGNED BY TOP INTERIOR EXPERTS FITCH LONDON CREATING A LIGHT-FILLED, MODERN SHOPPING EXPERIENCE



The renaissance of Regent Street as London's premier shopping attraction was assured the moment

Aquascutum remodelled their flagship store into one of the capital's most stylish destinations for men and women.

The light-filled ground floor showcases the essential items for the season ahead including gloves, cashmere scarves and trench coats displayed in eye-catching mirrored cabinets. Follow the sweeping staircase up to the first floor men's suit and tailoring area, where mix and match suits and the city's most stylish shirts and ties are ready to greet the discerning male.

Not forgetting the all-important top floor which houses Aquascutum's essential ranges of great casual knits, shirts, jackets and coats. It's a one-stop shop for all your clothing needs.

