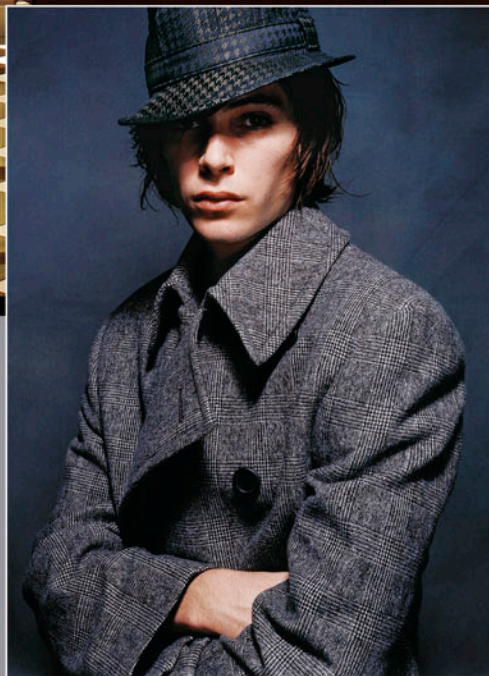


Past & Future Perfect

Aquascutum's newly refurbished flagship store on London's Regent Street houses the best modern men's gear in the capital. Casual runs into smart without breaking a sweat, while playing relay with the slickest accessories in town

ALL COVERED UP

Reflecting the length of Aquascutum's stylish history their coats this winter are worn long. The classic tweeds of Donegal and Harris add texture and warmth but Houdini would balk at their rounder, softer shoulders so you can slip them on easier than a dressing gown. But for more cool than Beckham's personal stylist team yours with worn jeans and hybrid trainers with a casual scarf knotted Italian style (the ends pulled through a loop). Choose a classic belted raincoat for autumn and look out for the gunner's flap and rounder, neater shoulders. The most versatile one has a detachable quilted lining. That's two coats in one for your, sir.



TAILOR MADE

Aquascutum's suits have never been sharper. Two or three button styles with slick, narrow collars and straight-flap pockets pick up all the key '60s man-about-town style pointers. Michael Caine as Alfie would have bought the shop out. Trousers are narrow and tapered, Mohair, Shetland wool and fine flannels in rare patterns give your imagination a free rein. Cutaway collars and 'to-the-body' shapes keep your shirt neatly at your side, not flapping limply in the wind. Integrate your suit into your everyday wardrobe by teaming your jacket with jeans and trousers with a sweat shirt. The rule? There is no rule (as long as it looks good).

MH PROMOTION

LAID-BACK GEAR

Mix and match Aquascutum's casual range. Easy knitwear in lux fabrics like fine-gauge cashmere, silk and merino blends slip effortlessly into your wardrobe, just like it's always been there. Try adding a fishtail parka into your weekend wardrobe and see the jealous glances from your mates. All it needs is a Vespa and a miniskirted dolly bird. Subtle finishes such as overdyed club check (for a worn-in aged look) give fabrics as much attention to detail as the clothes themselves. Polish everything off with a leather-trimmed scarf in chalk stripe or jacquard and your style rating will soar.

