

# The power of British Menswear

The British Menswear Guild represents the diversity and creativity found in our best men's clothing and accessories brands to the world. From Globe-Trotter's unique luggage to Lochcarron's plaids and tartans; from Daks' modern tailoring to Derek Rose's nightwear to Aquascutum's urban classics; everything is here for the stylish, modern man. "The aim of the BMG is to promote British quality and design internationally through marketing, promotional campaigns and prestigious networking events," says Bruce Montgomery, the BMG's vice chairman. With visits to China and Russia planned later this year, the British Menswear Guild always has it's eye on the bigger picture.

[www.british-menswear-guild.co.uk](http://www.british-menswear-guild.co.uk)

The British Menswear Guild: Albert Thurston, Alessandra Sivilio row, Aquascutum, Bonaldi, Crayke's Clothes, Church's English Shoes, Daks, Derek Rose, Falsworth Hats, Globe-Trotter, Hearn's-Lloyd, Hield, Hilditch & Key, Lochcarron, Lyle & Scott, Uleschi