

MH PROMOTION



Crocodile Rocks

A marriage of elegance, true innovation and pure Gallic panache the Lacoste polo shirt looks as fresh now as it did on its debut

Prestigious history notwithstanding, the Lacoste polo shirt remains a time-defying classic with its sights set firmly on the future.

A genuine pioneer on its launch in 1926, the polo shirt in luxurious pique cotton was the brain-child of seven-time Grand Slam tennis champion René Lacoste. His lightweight, short-sleeve shirt was an instant sensation on and off the court. Ninety plus years on, Lacoste's groundbreaking polo shirt comes in a dazzling 55 shades per season and the famous crocodile proudly adorns a range of wardrobe essentials including trousers, knitwear and shirts, each piece as timelessly stylish as René Lacoste himself. Purists should opt for the classic white, while the fashion savvy will love brights, they're perfectly on-trend for this season.

FROM LEFT TO RIGHT:
L1212 Polo £85
Cocarde Trousers £125
Marcel Shoes £45
Cobol Polo £110
Trousers as before
Shoes as before
L1212 Polo £85
Gang Sweat Cardigan £165
Cocarde Trousers £125
Shoes as before

Stocked in Selfridges and Harrods.
For your nearest Lacoste Boutique
go to lacoste.com



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