

Okay, so 212 Sexy Men has left you smelling irresistible. Now it's time to

take seduction to the max with the very best the Big Apple has to offer...

2.36pm
Catch up on some culture at the Guggenheim

Like its counterpart in Bilbao, the Big Apple's best museum of contemporary art is a work of art itself. Housed in a building that looks like a huge coiled ribbon the Guggenheim doesn't just make art sexy but architecture too. Located at the corners of 89th Street and Fifth Avenue (overlooking Central Park) it has some of the best modern art you'll ever see. You'll never do it all in a couple hours but even a quick glimpse is enough to impress and inspire.

4.01pm
Splash some cash

Spring Street might be great for big labels but for the cool and quirky head towards NoLita (North of Little Italy) where you'll find shops like Steven Alan, famous for great-fitting shirts, as well as plenty of funky boutiques to keep her happy, too. The area's not as touristy as nearby SoHo but it oozes cool and is the place where arbiters of style like David Bowie live. He's known to take a daily walk in the neighbourhood, so you never know who you might bump into...

5.43pm
Take a Cosmopolitan in Manhattan

If you need a stiff drink after caning the credit cards, slip into NoLita's Art Deco M Bar on Broome Street or jump in a cab and head to Rise at the Ritz Carlton in Battery Park. It might not be the coolest venue for cocktails anymore (in NY that changes every week) but no woman will be able to resist the spectacular view of the harbour from its terrace, nor its top-notch cocktails. Most importantly of all, you'll be the one who showed it to her.

7.28pm
Dine at one of NYC's best restaurants

Nothing spoils a great night out like a really bad meal so don't leave dinner to chance - book a table at one of NY's most chi-chi restaurants. With three Michelin stars, Per Se in the Time Warner Center at Columbus Circle is fantastically intimate (there's a private room with just 10 seats) and boasts spectacular views of Central Park. It serves elegantly presented American Cuisine with classical French influences and its signature dish, Oysters and Pearls, is legendary. Go for the fixed-price tasting menu, which allows you to sample up to nine courses and book early - it's so popular it has a two-month waiting-list!

10.59pm
Get intimate at Arthur's

NYC has long been the epicentre of the international jazz scene, so finish off your night in style with a visit to the city's oldest consecutively running jazz club, Arthur's Tavern, on Grove Street in the heart of the West Village. It might not look much from the outside (or from the inside for that matter) but it's as authentic as they come and the music is unparalleled. What's more, it's so tiny and gets so busy that the two of you will have no choice but to get up close and personal. Smokin'!

Win!

What better way to celebrate the launch of Carolina Herrera's 212 Sexy Men than experiencing the world's sexiest city for yourself - for free

We have teamed up with the business-class-only airline, Silverjet, Jumeirah Essex House and Airline Network to offer you and a partner a two-night break in New York. The stay will include return flights with Silverjet where you can experience their 6ft 3in flatbeds, a 30-minute check in from a private terminal and their world class inflight service. Accommodation will be at the exclusive five star Jumeirah Essex House. This luxurious hotel, built in 1931, is a well known feature of Manhattan. Recognised throughout the world as a model of graceful elegance and Art-Deco sophistication, the Jumeirah Essex House is nestled between the beauty of Central Park and the buzz of Broadway. What's more the winner will also receive a complete set of 212 Sexy Men products, including a 100ml eau de toilette spray, aftershave lotion, deodorant natural spray and deodorant stick.

To enter simply go to menshealth.co.uk/212

If you are not the lucky winner you can still enjoy the exclusive pleasure of Silverjet for just £999. Visit airlinenetwork.co.uk or call 0871 700 8630 to book.

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