

A scents of adventure

Step out on a journey with fresh, timeless Cerruti 1881 when it showers you in the aromas of Italian style.

Inking you with the history of one of Italy's most stylish design houses – Cerruti 1881 draws its seductive power from the Mediterranean landscape. It was in 1881 that the adventure began with the opening of the Cerruti textile mill at Biella in Italy's rugged Piedmont mountains. From these beginnings a great Italian fashion house was born. Today Cerruti is famous for its fashion which is grounded in elegant lines of Italian tailoring.

The essence of Cerruti 1881 evokes a classic Italy and continues to be perfect for today's modern man. Woody and spicy aromas blend with herbal notes evoking the Italian landscape of mountains, open water and air. The fresh, uplifting aroma is encased in a frosted, solid bottle attractive to hold as if a weighted rock in hand. Begin your own adventure into the world of Cerruti 1881 with our unique travel bag, free with every 50ml purchase. For details see below.

Receive a free travel bag

Free with any 50ml purchase from the Cerruti range, this travel bag is the ideal partner for any weekend break (other than your partner perhaps!) Available from all major outlets (except Boots) while stocks last.



CERRUTI 1881
POUR HOMME

