

Attack is the BEST DEFENCE



CLINIQUE
skin supplies
for men

age defense hydrator
anti-âge hydratant
SPF 15

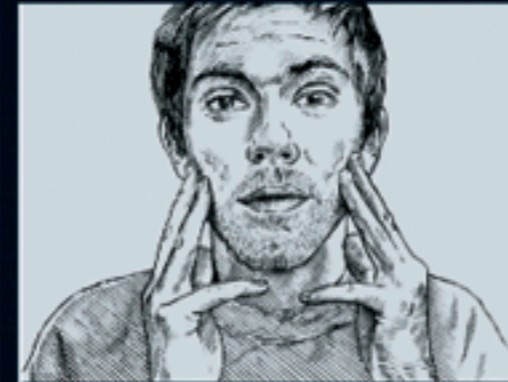
hydrates, repairs, protects
hydrate, répare, protège

ALL SKIN TYPES
TOUS TYPES DE PEAU

Like chess, good skincare is all about making the right moves at the right time and knowing when to attack and defend. Stay three steps ahead of the ageing process by making Clinique's new Age Defense Hydrator your opening gambit

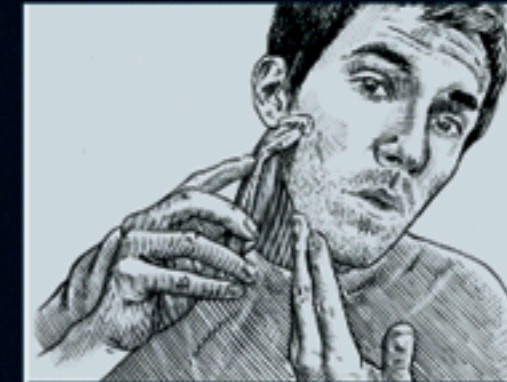
Make the right moves

Before applying your moisturiser prepare the way with a simple three-step shaving strategy



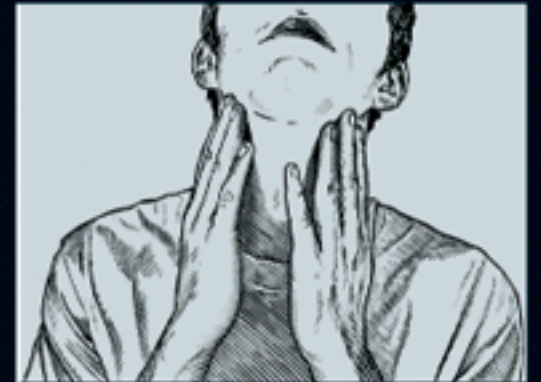
Stage 1 Scrub up nicely

When it comes to the perfect shave preparation is everything so rid skin of razor-clogging dead skin cells and lift stubble with Clinique's Face Scrub. Apply with gentle, circular motions, focusing on the beard area.



Stage 2 Cushion the blows

Before you sacrifice the stubble apply a layer of Clinique's award-winning M-Shave Aloe Gel to create a cushion between the blade and your skin. Apply to damp skin and massage in to create a rich, protective lather.



Stage 3 Protect to survive

For your final move, soothe freshly-shaved skin to relieve nicks and cuts and minimise the redness associated with razor burn with Clinique's famous Post-Shave Healer, gently patting onto skin to avoid irritation.

Long live the new king!

When it comes to attacking the signs of ageing and defending against skin's biggest enemies, Clinique's new Age Defense Hydrator SPF 15 reigns supreme

Protecting skin from the damaging visible effects of the sun, pollution and other environmental enemies has always required a strategy of attack and defend. But now there's a way to do both at the same time.

Clinique's Age Defense Hydrator SPF15 is a multi-purpose, lightweight lotion that not only attacks the visible signs of ageing, but also helps defend skin against future damage too. Much more than a moisturiser, added peptides and vitamin C help skin boost its own natural collagen production, helping reduce the appearance of fine lines, whilst powerful antioxidants and a built-in sunscreen help guard against the ageing effects of the sun.

But that's not all – it also contains caffeine and sucrose to help soothe skin (especially after shaving), glucosamine to help fade the look of tell-tale age spots and moisturising agents to ensure skin stays soft, supple and healthy-looking all day long. So make sure you're a grandmaster of grooming with Clinique's Age Defense Hydrator. When it comes to skin protection there's no better line of defence.

A smart move...

Want to try out Clinique's skincare programme for yourself? Well, from 24 October - 6 November you can! During this special men's fortnight you'll be able to collect free custom-fit samples with any purchase of Clinique Skin Supplies For Men of £25.

ONE PER CLIENT, WHILE STOCKS LAST. OFFER EXCLUSIVE TO CLINIQUE COUNTERS.

