

MHPROMOTION

# The science of shaving

Make skincare a cinch with the help of Gillette's new hi-tech Shavecare range and this simple three-step routine



## Before

Dry facial hair can have the strength and hardness of copper wire. Soften it up with the help of Gillette Series Pre Shave Wash and Pre Shave Scrub



## During

Gillette Series Shave Gel's new formulation helps protect against nicks and cuts



## After

Shaving can remove moisture from your skin. So protect and hydrate with Gillette Series Aftershave Balm, Gel and Moisturiser



A great shave isn't rocket science and nor is healthy-looking skin. But to achieve both you need a great grooming routine and even better equipment. And when it comes to a perfect shave, why not equip yourself with Gillette's technologically advanced Shavecare range. Designed to deliver maximum results with the minimum of fuss, they combine to create a simple, three-step programme that perfectly prepares and protects your skin before, during and after your daily shave. The result? An amazingly close shave and great, healthy-looking post-shave skin. So don't experiment with your skincare – put your trust in Gillette. With over 600 million men around the world using their products already, you'll be in great company!