

# Man 3.0 Part 3

**THE FINAL INSTALMENT OF OUR SPECIAL REPORT INTO BRINGING THE FUTURE INTO YOUR LIFE TODAY. HERE'S HOW YOU CAN GET TOMORROW'S PHYSIQUE, RIGHT NOW**

## BIONIC BODIES

What would improve your life more: a second-hand hatchback, or a robot suit that could enhance your physical strength? Before long it will be a very real choice. According to The Sure For Men Future Report, robo-suits will be commercially available by 2012. Until then strength training at the gym is your best option – but soon all that grunt work could be obsolete.

## PIMP YOUR HIDE

Man 3.0 will have the opportunity to bring technology into every facet of his life – and with it, its ability to make him more sexually attractive. Virtual plastic surgery – where companies can pimp your social networking pictures – is already arriving. Products that improve your skin's health – and therefore your attractiveness – will revolve around nutraceuticals – chemicals designed to give you an advantage over the competition. They're already here in pre and pro-biotic yoghurts. The trend to eat your way to attractiveness will continue.

## FUTURE-READY PROTECTION

There's no reason to wait for the future to come to you. With Sure for Men's future-ready technology, you can have it today. Sure for Men is proven to be heat-resistant at 58°C; it's unbeaten in competitive dryness testing, and it's also adrenaline responsive, releasing extra protection when you need it most. Visit [sureformen.co.uk/designthefuture](http://sureformen.co.uk/designthefuture) for your chance to win futuristic prizes, including an incredible zero-gravity flight into near space, plus a range of other brilliant hi-tech kit. Terms and conditions are available online. Closing date: 31 August 08.



Bionic men...  
coming your way  
for considerably  
less than \$6m



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