

URBAN LEGENDS

SURVIVE THE CITY AND LOOK GREAT 24/7 WITH TONI&GUY'S NEW GROOMING RANGE FOR MEN

HAIR BY TIM AVORY AND LUCY REED, TONI&GUY GUILDFORD

You know what they say; you can always tell how good a night out you've had by how rough you look the following morning. But wouldn't it be nice, just for once, to wake up looking – and feeling – as good as when you went out? Well, with the help of Toni&Guy's new Men Only range now you can. Designed to tackle the grooming challenges of modern urban living (daily grime, smoky bars, picky girlfriends), the eight high performance products are a cinch to use and are guaranteed to keep your hair and skin looking tip-top, twenty-four hours a day. The invigorating Dual Action Wash and Fresh Face Scrub are the perfect way to prepare for a night on the tiles (or recover from it); the Matt Moisture Lotion will keep your mug shine-free into the early hours and the Clean Detox Shampoo is ideal for removing pollution, grime and unsightly product build-up. And as you might expect from Toni&Guy – official haircare sponsors of London Fashion Week and a company renowned for its über-cool haircuts – the range's three styling essentials (there's a wax, matt paste and gel) are perfect for creating long-lasting, edgy styles. Sadly, there's not much we can do about the picky girlfriend bit, but for all your grooming worries there's Toni&Guy. Isn't it time you upgraded your routine?

The Toni&Guy Men Only range is exclusively available at larger Boots. For more information go to www.boots.com



ART DIRECTION DAVID GODFREY, PHOTOGRAPHY ENRICO SACCHETTI, ILLUSTRATION SARAH HOWELL, SHOT AT BIG SKY LONDON. MAKE-UP GROOMING FRANCESCA CIPRIANO, STYLING CRYSTAL MCCLORY, LINA WEARS BLACK PLEAT DRESS BY WHEELS & DOLLBABY. JAMES WEARS TOP BY FULL CIRCLE, TROUSERS BY ESPRIT, ROSS WEARS SUIT BY FULL CIRCLE, SHIRT BY THOMAS BURBERRY.