

Painlessly sweep
away three-day
growth with same
needle-point
precision



Shear Pleasure

Braun's new shaver will banish the pain
of your post-weekend shave

Waking up after the weekend is chafing enough but having to shear away the luxury of three days of stubble is an agonising drag you could really do without. The Braun Series 3 shaver is designed to take that pain out of your Monday morning: it cuts through long hairs just as easily as short ones, to minimize irritation.

The innovative Triple Action Free Float technology offers three independently gliding shaving elements, each of which cuts the hair progressively for a smooth finish without being rough on your skin. "Apply only a light to medium pressure to achieve the best shave," says male grooming expert Jason Shankey. "If you have to press the shaver hard against your face it's likely the foils need cleaning. Foil shavers offer a natural, comfortable shave as you can shave against the direction of your hair growth, meaning you can experiment to find a regime that works for you." It won't lay waste to your wallet either. Special Braun lines are now up to half price at selected retailers, making it a clear-cut choice for any man this Christmas.