

THE ULTIMATE Travel Buddy

Capture every detail of Europe's greatest cities with the revolutionary new Exilim EX-H10 'Superzoom' digital camera from Casio

As every man knows, travelling light is travelling wise, especially when you've got the myriad sights and sounds of Europe's finest capitals to take in. Whatever your itinerary, Casio's new EX-H10 'Superzoom' digital camera can slip easily into the smallest of pockets, giving you the freedom to keep all those memories without slowing you down. With its 1,000-shot battery life, wide-angle lens, huge zoom, dynamic photo functions and full HD video recording, you can rest assured you'll capture every last detail of your adventure.



10x optical (40x digital) zoom ensures you can see every detail



Get closer Featuring cutting edge Japanese technology and an ultra-slim design, the EX-H10 captures every detail in perfect clarity, no matter how far away you are. From the Louvre, to the Eiffel Tower, to the busy cobbled streets of Montmartre, its 10x optical zoom combined with its 4x digital zoom effectively gets you 40 times closer to the action with minimal fuss, giving you more time to enjoy your city break.

Casio
EX-H10
Comes with
holiday!



Get to know your camera's strengths by constantly experimenting



Bright 3in colour display screen

Paris

Zoom in on the French capital's museums, galleries and world-famous nightlife

From taking a stroll along the Champs-Élysées and scaling the Eiffel Tower, to taking in the new CentQuatre 104 arts and media centre, Paris has it all. This is a world capital built on a human scale, with an unrivalled concentration of galleries and museums all within easy reach of each other, whether you're on two wheels or two feet. It's also a remarkably diverse city, a jumble of villages really, all of them defiantly distinctive, but each bursting with charm. Soak up Sartre, Picasso and Dior, then head to the Moulin Rouge, or kick back in one of the hundreds of cafes and restaurants to get a real feel of this most charming city. But whether it's the twin towers of Notre Dame or the palace of Versailles, with the Exilim EX-H10's 40x zoom and 12.1 megapixels to hand, you won't miss a thing.

HIDDEN GEMS

Bateaux Mouches Float down the Seine to rest your aching feet – this boat gives you the best possible view of the world's most handsome cityscape (bateaux-mouches.fr)

Palais Royal gardens Immaculate, perfectly proportioned, enclosed by boutique-filled arcades and not half as well known as their bigger but much more crowded sister, the Tuilleries

Milan

Widen your horizons with masters past, present and future

Italy's business capital, Milan, is home to the country's stock exchange as well as its renowned fashion and design industries. But while people work hard, they play hard too. Whether you're up for eating or drinking, football or shopping, Milan excels. You might not be dashing from street to street ticking sights off a must-see list like Florence, but cultural gems are hardly few and far between. The city is home to Leonardo da Vinci's *The Last Supper*, miraculously spared from Second World War bombing as the building around it fell. The restored Duomo is a majestic Gothic folly that took half a millennium to complete from which you'll truly appreciate the Exilim EX-H10's 24mm wide-angle lens. But Milan's charms can also be understated: there are pleasures in its dusty churches, on the narrow streets of the Brera district, and in courtyards, glimpsed through wrought-iron gates. The so-called 'fashion rectangle' is lined with D&G, Versace and Armani boutiques, but you'll delight as much in the stores of local designers – the pleasure of this mesmerising city, like its clothes, is in the hidden detail.

LOCAL KNOWLEDGE

The ATMosphere An Orient Express-styled '20s tram that does a two-and-a-half-hour circuit taking in all the sights of Milan combined with a gourmet three-course meal as good as any you'd find in a restaurant (+39 0248 0311)

Milan Rivareno Gelato This gelateria makes the best, creamiest gelato in Italy, all made from the freshest ingredients. Try the Alice flavour, a decadent mix of mascarpone and hazelnut cream. Free samples are available, so everyone's a winner (rivareno.com)

Get dynamic Superimpose yourself onto any backdrop with the Dynamic Photo Function, or use the other on-board functions such as Auto Best Shot, Make-Up Shot and Face Recognition, so that whatever's in the frame, it adjusts its settings for the ideal image.



HOW TO GET A WELL-LIT PHOTO

- Get up close for better lighting and to bring subtle details to life.
- Natural sunlight produces better photo lighting results, so head outdoors if possible.
- Don't be afraid of using a flash outdoors, which eliminates shadows and highlights your subject against well-lit backgrounds.

Widen your horizons On top of its fantastic 10x optical zoom that takes you to the heart of the action without compromising on quality, the EX-H10's 24mm wide-angle lens lets you squeeze more in each shot – making it ideal for the kind of panoramas you'll see from the roof of the Duomo or on the streets and piazzas of Milan.



24mm wide angle lens helps capture larger areas...



...even from a shorter distance

