

We've been expecting you...

We know what high standards you place on yourself. You want the best and you expect the best from your car. Which is what makes the award-winning Jaguar XF the most exciting thing on the road. It's the perfect blend of technical excellence and sophisticated looks. Sound familiar?

Interior living: Starting up with the "Jaguar Handshake" is an experience in itself. Press the red, heartbeat-like button and the engine starts, while the JaguarDrive Selector rises softly into the palm of your hand. At the same time, the XF's rotating vents move silently into the open position, and the navigation system scrolls to its home page.



A busy, successful lifestyle is also one that comes with incredible pressure. The trick to coping with that pressure is to have everything in your life pulling in the same direction – especially your car. The Jaguar XF meets the needs of a demanding lifestyle with ease. There's incredible power, with the option of the supercharged 420hp V8 engine used in the acclaimed XK sports car – enough to send shivers when it roars through the V8 exhaust system. The sporty, XK-like performance is also mirrored in the Jaguar Sequential Shift transmission system, with Formula One style paddle shift and a responsive Sports mode as standard. But with power comes grace: driver-selectable modes will match surface conditions, with a winter mode to tackle slippery roads; JaguarSense touch-sensitive controls to make operating interior functions a dream; and the option of a Bowers & Wilkins 440W HiFi system, adding a crystal soundtrack to your drive. With looks to die for, showcasing sheer power and beauty, the XF has everything to match even the most demanding lifestyle.

● Fuel consumption figures for Jaguar XF range mpg (l/100km): urban 15.1 (18.7) – 27.1 (10.4), extra urban 31.0 (9.1) – 48.5 (5.8), combined 22.4 (12.6) – 37.6 (7.5), CO₂ emissions 199 – 299 g/km.

Big brother: the Jaguar XF shares sporting power with the iconic XK sports car and is available from a surprisingly affordable £33,900



THE JAGUAR XF: CAR OF THE YEAR 2008

- *What Car?* - Car of the Year
- *Auto Express* - Car of the Year
- *What Diesel* - Car of the Year
- *What Hi-Fi* - Best Buy Award - Bowers and Wilkins Audio
- *Fleet World* - Design of the Year Editor's Award
- *What Car?* - Best Executive Car
- *Auto Express* - Best Executive Car

Quality selection: the Jaguar Drive Selector is an innovative approach to driving mode selection



Understated elegance: with a coupe design but a comfortable 5-seater interior, the Jaguar XF is the complete marriage of sporting luxury



For more information visit jaguar.co.uk/xf