

# TOUGH AND VERSATILE

From the trails of some of the toughest terrain to the tribulations of a cold, wet winter, the new Land Rover Discovery 4 will help get you out of many of the most uncomfortable situations in luxurious style

**S**trength and speed. Form and function. Style and power. Getting over every obstacle of the Men's Health Survival of the Fittest 10k is all about versatility. You have to be precise with your footwork but push hard at all times. You need perfect balance but must be ready to muscle through at a moment's notice. Finally, you must be as comfortable over long distances as you are intense in an all-out sprint.

It is no surprise, then, that Land Rover have been the proud sponsors of this year's *MH Survival of the Fittest*, even installing an awesome obstacle on each course (as seen in action in Edinburgh below). With the new Discovery 4 mixing rugged adaptability with luxurious superiority, it is the best way to survive anything the road throws at you.

Land Rover's award-winning Terrain Response<sup>®</sup> has been enhanced to further extend the vehicle's capabilities. Five different settings allow you to optimise the suspension, power and braking for virtually all on-road or off-road driving situations: general driving, grass/gravel/snow, sand, mud and ruts, and even the extreme challenge of crawling over rocks.

But in the modern man's rat race it's not just you that needs to get to the finish line. Family, friends, equipment and technology: every valuable accessory is coming with you. The multiple interior seating, storage-space options and unparalleled towing capabilities of the Discovery 4 let you pack up everything from cameras to kids, mountain bikes to surfboards, while the V6 turbocharged engine helps guarantee the extra weight never slows you down.

It is that control at pace in the rough and tumble that is Land Rover's badge, and why their continued sponsorship of England Rugby is powering our country's elite players to beat the best in the world. Whether you're pushing your way through the scrum, taking a tight-five to Twickenham, or picking your way across the West Car Park, full touch-screen GPS navigation, parking-assist and a LOGIC7<sup>®</sup> Harman/ardon<sup>®</sup> audio system ensure you get there in high-tech comfort and Land Rover's signature British elegance.

Power, precision and pace – with the Discovery 4, England Rugby and *MH Survival of the Fittest*, you will be ready for any obstacle and get to the line in style.



**Win two tickets to the Calcutta Cup match of the RBS 6 Nations, England vs Scotland, at a sellout Twickenham on 13 March 2011**

For your chance to win two match tickets\* courtesy of Land Rover go to [menshealth.co.uk/androver](http://menshealth.co.uk/androver) and get ready to join 80,000+ supporters and feel the force of rugby at its most intense.



Up, over, under or through – with the Discovery 4 you're up to the challenge

For more information or to experience the Discovery 4 for yourself call 0800 110 110 or visit [landrover.co.uk](http://landrover.co.uk)

Fuel economy figures for the Discovery 4 – mpg (l/100km): urban 25.2 (11.2); extra urban 34.0 (8.3); combined 30.4 (9.3). CO2 emissions g/km: 244

All cars are subject to RUC schedule changes and these vehicles may be subject to the RUC's Tracker Distribution Conditions, the Terms of Admission and General Rules. For more information visit [www.ruc.co.uk](http://www.ruc.co.uk)