

# UNMISTAKABLY A REAL PINT

**At last, you can stay in the round with a beer with great taste and refreshment at just 2%**

Pacing yourself in the pub can now be an enjoyable experience thanks to Carling C2. A breakthrough in British brewing, Carling C2 is a 2% abv mid-strength lager and a great alternative to ordering a credibility-crushing soft drink when you want to pace yourself. Naturally brewed with the flavour, body and enough alcohol to taste like a real pint, with Carling C2 you can join in the beer round. This means you'll no longer have to go through a "socialising" lunch-hour having to nurse that one, warm, pint. Now you can make the most of occasions when only a pint will do, and not feel like you're missing out. Stay in the round and pace yourself with Carling C2.



## THE SCIENCE BIT

Carling C2 is no rushed pint. The same brewers who led the way with Extra Cold beers have researched 780 different recipes getting this one right. The result is a 2% abv lager that offers the taste, balance and flavour you demand of a real pint but without you wishing the jukebox drowned out the sound of you ordering it.

