



10% OFF

ANY HH COOL PRODUCT AT THE FOLLOWING STORES: COTSWOLD OUTDOOR, FIELD & TREK, UP & RUNNING AND WIGGLE.CO.UK.

Terms and conditions This special MH discount offer is valid at Cotswold Outdoor (in-store only), Field & Trek, Up & Running and wiggle.co.uk. The voucher can only be redeemed against Helly Hansen's HH Cool range. Vouchers can not be used in conjunction with any other discount, promotion, offer or sale item. One voucher per person per transaction. Availability may vary from store to store. Voucher valid until 31 August 2007. Vouchers can be used online using the following codes: helly-hansen (wiggle.co.uk), zest (upandrinning.co.uk), cu16 (fieldandtrek.com)

MOUNTAIN BIKE: ENDURO SL FSR COMP, £1699 BY SPECIALIZED
STOCKISTS: 020 8391 3500

DON'T LET THE HEAT SLOW YOU DOWN THIS SUMMER WITH THE NEW HH COOL RANGE, THE MOST TECHNICAL SHIRT YET FOR ALL-DAY DRYNESS AND COMFORT

When the mercury's sky-high, you need all the help you can get to stay cool and collected. Helly Hansen – the world's leading fabric innovator for over 130 years – has combined all the very latest advances to keep you dry and comfortable, whatever your sport.

With its LIFA® Stay Dry technology on the inside, the HH Cool range pulls excess moisture away from the skin, then the polyester wicks away the sweat to the exterior for lightening-fast evaporation. On top of this, there's a whole raft of other cutting-edge technologies to choose from in the range to make your workout as safe and comfortable as possible. Opt for the new Coolgrid waffled venting structure to increase air circulation in the arm and back hot zones; the SilverBack fabric on the shoulders and back further accelerates heat dispersal; and the high visibility reflective NightBack fabric will keep you safe when your training carries on late into the night. And like all Helly Hansen's clothing, with a range of cuts and styles it works as well on the trail as the town.

PRODUCTS IN THE HH COOL RANGE COST FROM £20-£40. FOR MORE DETAILS OR STOCKISTS, GO TO HELLYHANSEN.COM

- RED SHORT-SLEEVED T – THE TRANSPORTER, £20 (HH COOL LIFA)
- BLUE SHORT-SLEEVED T – THE TRAILWIZARD, £30 (HH COOL LIFA AND COOLGRID)
- WHITE LONG-SLEEVED T – THE FIRE, £30 (HH COOL LIFA AND COOLGRID)
- GREY/ORANGE SHORT-SLEEVED T – THE TRAILWIZARD, £30 (HH COOL LIFA, COOLGRID AND SILVERBACK)
- SHORTS – FIRE SHORTS, £25 (HH COOL LIFA)
- SHOES – TRAIL CUTTERS, £50 (LIFA).

COOL
COMFORT