

REE-ENERGISER

Introducing the running shoe that gives you back what you put in

There are plenty of products that offer athletes an increase in energy – most of them come in bottles, are lurid in colour and high in sugar. But what if there was a shoe that could make the same claim and actually increase the amount of energy your body has at its disposal? Reebok have developed footwear that does exactly that. The new Reebok ZigTech is their most technically advanced running and training shoe yet and although not literally an energy drink for your feet, it'll certainly boost your performance when you need it.

A BOOST WITH EVERY STRIDE

"ZigTech is designed to transfer energy horizontally along the zigzags so the athlete gets that energy back in the forefoot", says Bill McInnis, Reebok's Head of Advanced Innovation. Reebok ZigTech trainers are helping Amir Khan power through his new training regime, and other major athletes from a variety of sports are also fans. "The energy that I get from ZigTech is phenomenal," says Lewis Hamilton. "I've never known anything like it from a training shoe." Thierry Henry agrees: "The trainers are perfect for me and my needs – they are bold and give me that extra boost to be able to perform at my very best." So, make like the professionals and ensure ZigTech is central to your training, no matter what your discipline.

Reebok ZigTech, the trainers that are like an energy drink for your feet, are available in all major sports stores now. For more information on ZigTech, and where to buy, go to menshealth.co.uk/ZIGTECH

THE REEBOK ZIGTECH CHALLENGE

We're celebrating the launch of Reebok ZigTech, the most innovative training shoe in years, perfect for all athletes, especially gym-goers, with a challenge built for *MH* readers.

- 1 Head over to our special website to take part in the Reebok ZigTech Challenge. Until 4 January 2011 there are daily prizes to be won and you can register for the main event...
- 2 After 4 January 2011, the main Reebok ZigTech Challenge begins. You get the chance to prove your fitness against other *MH* readers and grab a place in our grand final.
- 3 Simply go to menshealth.co.uk/zigtech to register and take part.



GET ZIGGED AT:
menshealth.co.uk/ZIGTECH

Reebok