

MH EVENT

12 NOVEMBER



SPECIAL GROUP OFFERS AVAILABLE

CALLING

MH is proud to announce the latest addition to our Survival of the Fittest race series. First there was Cardiff, Nottingham and Edinburgh: now it's London calling...

And now there are four. This November, MH launches the fourth – and most ambitious – leg in our ever-popular Survival of the Fittest 10k series: London*.

On 12 November, a few short weeks after our Tri-Nations series concludes in Edinburgh, the whole muddy, adrenaline-fuelled roadshow rolls south for 2011's grand finale: Survival's inaugural appearance in the nation's capital. Those gold-paved streets are going to get mighty dirty.

By now you know the drill: 10 kilometres and 10 obstacles are all that stand between you and glory. And this time – at the heart of the world's Olympic city-in-waiting – that glory is going to be all the greater.

As always with SOTF, the course – which will start in the imposing shadow of Battersea Power Station – will be powered by Land Rover and full of surprises. Many of

these will be revealed in the magazine or on our website over the coming months, others will remain a secret until the day itself.

After taking in many of London's iconic sights, the race will finish with an almighty end of season Survival Party at the Power Station - for those still standing.

If you think you've got what it takes to face London's first ever Survival of the Fittest visit MHSURVIVAL.CO.UK to sign up now.

Entry to the race costs just £39 until the end of July, and includes a free Asics technical race tee plus official goodie bag bulging with gifts. It's very much survival of the fittest too though, with the price rising to £49 on 1 August, and the event likely to sell out quickly. So what are you waiting for? As capital investments go, it's one your body will thank you for.

SIGN UP NOW AT MHSURVIVAL.CO.UK



Men's Health Survival of the Fittest is once again powered by Land Rover, who will also be showcasing the powerful Discovery 4 at the inaugural London Survival. Tough and robust, versatile and high-on-unstoppable, the Discovery 4 perfectly captures the spirit of Survival. Now all you need to do is follow its example.

Official suppliers



* Subject to licensing and planning permission

JUST ANNOUNCED LONDON: 12/11
SIGN UP TODAY AT MHSURVIVAL.CO.UK